



## ACROSS NORTH AMERICA

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### ***“Find It Here”* Gospel Distribution Guide**

The goal of this portion of the **Across North America** strategy is twofold; first, that every home in the North American region be exposed to the simple plan of salvation; and second, that every family unit in North America would attend an Easter service at a Southern Baptist church in their neighborhood or community.

This portion of the plan is simple. In brief, you will enlist members of your church to distribute an evangelistic flyer called *“Find It Here”* ([www.FindItHere.com](http://www.FindItHere.com)), secure and organize a church brochure with Easter invitation to add to the hanging bag (experience reveals that one to two items are much more likely to be opened and read. We strongly suggest the *“Find It Here”* and church brochure be the only two materials in the distribution bag), and develop a distribution plan for your church. In larger communities, you will want to develop a strategy with your local association and the other churches in your community so that there will not be a duplication of efforts. Here are steps for the distribution of the gospel.

#### **1. Enlist All Ages for Gospel Distribution**

The gospel distribution begins Saturday, March 27. This is the suggested day for distribution; however, it may not be the best day for your church. You will not want to begin the gospel distribution though until after you have prayerwalked your area. If there is a spring break during March 27, you may want to use an earlier time to canvass.

#### **2. Develop an Invitation to the Easter Service at Your Church**

This Easter invitation for April 4 should look as nice as you can make it. The look of the invitation will make a huge impression on your community.

#### **3. Secure and Organize Across North America Materials (*“Find It Here”*)**

The *“Find It Here”* materials consist of a clear hanging bag along with a gospel flyer that reflects the above theme (contact your state convention for information on how and where to obtain the *“Find It Here”* gospel flyer cards and plastic bags). In addition, each church will provide a brochure about their church with an invitation to Easter services. You will want to place both flyers in the door hanger bag prior to the day of distribution.

#### **4. Implement the Gospel Distribution Plan**

Enlist two person teams for the door-to-door delivery, using the prayerwalk routes and maps established earlier. Give each team the exact location on the map that you want them to work. This should allow you to know how much of your community you covered, and protect you from duplicating your coverage.

#### **5. Distribute the *“Find It Here”* Material**

On March 27, make your assignments for the distribution, asking people to continue the work until all of your community is covered. Encourage them to leave the packet on the door (**NOT THE MAILBOX**) and to pray for each home as they deliver the materials.

